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[PORTFOLIO](#)

summary: FAST | ENTHUSIASTIC | ADAPTABLE

I am a passionate graphic designer with eight years of experience helping associations, government organizations, nonprofits, and socially-responsible businesses find their voice, define their brand, meaningfully engage audiences, and exceed their strategic goals.

Areas of Expertise:

- REPORTS & PUBLICATIONS
- SOCIAL MEDIA VIDEOS/GRAPHICS
- PRINT & DIDACTIC MATERIALS
- ILLUSTRATION & DATA VISUALIZATION

recent graphic design experience

Contractor, Visual Designer

2023 – present

KeenLogic for the U.S. House of Representatives

- Serve as the primary designer for four CAO clients developing engaging on-brand graphics, both digital and print, to raise awareness, educate, and market products and services to visitors and staff.

Founder & Principal Designer

2020 – present

ALH Design

- Deliver high-quality, unique designs that elevate brands, demonstrate impact, and inspire action.
- Regularly praised by clients for quick turnaround time and positive integration of feedback.
- Projects include 100+ page publications, marketing materials like palm cards and trifold brochures, one pagers, donor packets, social media graphics and videos, and website design.

Manager, Digital Content

2022 – 2023

Wolf Strategy – Sadly, our entire stellar team was laid off in June 2023.

- Creative Lead, the go-to person for all graphic design requests.
- Primary role: Designing websites, graphics for advertising campaigns and social media, print materials, publications, proposal and presentation templates, and branded packages.
- Served as client liaison for a portfolio of organizations, project manager, copywriter, editor, and communications strategist specializing in social media and nonprofit fundraising campaigns.

Contractor, Social Media Strategist

2021 – 2022

National Education Association

- Provided extensive graphic design and video editing services for social media, special events and presentations, email programs, five figure ad campaigns, and a new phone app.
- Planned, generated, edited, and scheduled social posts across five accounts on three platforms.

Contractor, Graphic Designer

2020 – 2021

American Chemical Society

- Designed a 100+ page annual report, a 20 page 25th anniversary impact report, and one-pager based on two distinct brand identities.

education

Master of Professional Studies PR & Corporate Communications, *Georgetown University*, 2021

Certificate Social Impact Storytelling, *Georgetown University*, 2020

Master of Arts Art History, University of Alabama at Birmingham, 2013

Bachelor of Arts Art History & Religion with High Honors, *Emory University*, 2010